

שׁוּר



[new]

Noun

1. Just like our name NIU (pronounced 'new') we add a twist to absolutely anything we create.
2. We make sure that each and every website and application is unique, powerful and amazing pieces of art. Yes, that's right. We consider our web applications to be art.
3. Our services include digital media, web design, web development and digital marketing.
4. Years of experience 14+. Active clients 200+. Active projects 500+.



WHY NIU?

NIU was set up in **2006** and has since established itself as one of the top web development companies in Malta (EU). The company was founded upon a vision to **create highly innovative web solutions** for clients across a number of industries of different sizes. Each project we undertake is approached with personal attention and the finest technical and design expertise.

Some of our key service points include

- ★ 13+ years web development experience
- ★ ISO 27001 Certification (Information Security)
- ★ 500+ web projects launched and maintained

- ★ 24/7 critical support with one-minute interval monitoring covering downtime and security protection
- ★ One-working day response time for non-critical updates and requests
- ★ 24/7/365 web application updates and fixes

- ★ Dedicated project and client account manager
- ★ 15+ staff and growing
- ★ Head office in Malta (EU) servicing clients across four continents

Our data driven approach ensures that you understand the true ROI of your investment across each project we implement and maintain



CLIENT LIST

NIU currently services 200+ active clients offering a range of digital services with the main focus being **Web Application Development, Cloud and DNS hosting** and **SEO, Digital Marketing Consulting and Implementation**.

Some of our most notable active clients include

- ★ Malta Financial Services Authority
- ★ Environment Resources Agency
- ★ Enemed
- ★ Energy Water Agency
- ★ Office of the President
- ★ Notte Bianca
- ★ University of Malta (various faculties)
- ★ KPH (Benna) Group
- ★ LeoVegas
- ★ Corinthia Group
- ★ Computime Group
- ★ IDPC

- ★ MAPFRE Middlesea
- ★ LovinMalta
- ★ Alf Mizzi Group
- ★ VJ Salomone Group
- ★ Frank Salt Group
- ★ Ganado Advocates
- ★ Famalco Group
- ★ Gollcher Group
- ★ Inlingua
- ★ SG Solutions
- ★ Yellow
- ★ FIAU
- ★ Ministry for Health

- ★ Cadbury
- ★ ECCO
- ★ RSM
- ★ Busybee Group
- ★ KeepMePosted
- ★ Intercomp
- ★ Polidano
- ★ CSB Group
- ★ Sotheby's International Realty
- ★ William Hill including MrGreen

*A complete list of clients can be found at
niu.com.mt/clients/*



CLIENT LIST - PER INDUSTRY

NIU currently services 200+ active clients offering a range of digital services with the main focus being **Web Application Development** and **SEO, Digital Marketing Consulting and Implementation**.

Our clients are distributed across various industries including

- ★ Communications & IT
- ★ Corporate Groups
- ★ Education
- ★ eGovernment
- ★ Financial Services & FinTech
- ★ Food & Beverages
- ★ Gas & Oil
- ★ Healthcare, Beauty & Wellness

- ★ Hospitality & Tourism
- ★ iGaming
- ★ Legal & Notarial
- ★ Media & Entertainment
- ★ Manufacturing
- ★ NGO
- ★ Pharmaceutical
- ★ Professional Services

- ★ Real Estate
- ★ Retail
- ★ Transport & Travel

*You can browse projects by industry at
niu.com/industries/*



SERVICES

Since inception we have focused on the development and maintenance of various projects ranging from simple websites, to more complex and demanding eCommerce and Custom web applications. We are able to offer world class solutions including:

- ★ **Standard Website Development** with Content Management Systems specialising in WordPress
 - ★ **UX/UI** Web Design including user testing
 - ★ **Custom** Web Application development and **Digital Automation** built to the clients specifications

 - ★ **eCommerce** Web Applications specialising in WooCommerce
 - ★ Online **payment gateway** integrations
 - ★ **Custom integrations** with stock management systems and ERPs

 - ★ **Social Media application** development and integration
 - ★ **Mobile Application** Development and integration
- ★ **Cloud hosting** infrastructure setup and maintenance including **AWS, Google Cloud Platform (GCP), Cloudflare** and **Azure**
 - ★ **Premium Domain and DNS Hosting**
 - ★ Setup and implementation of high speed CDN and necessary application hosting **security measures**

 - ★ **Search Engine Optimisation** consultancy and implementation
 - ★ **Digital Marketing Solutions** and Consultancy
 - ★ **Copywriting** and Content Management



Thank you

niu.mt